



Egg Harbor Business Association

PO Box 33 | 7860 Hwy 42
Egg Harbor, Wisconsin 54209

Tel: 920-868-3717

marketing@eggharbordoorcounty.org
www.eggharbordoorcounty.org
Facebook: /EggHarborDoorCounty
Instagram: @EggHarborDoorCounty
Twitter: @EggHarbor_Wi

2019 MEMBERSHIP APPLICATION

EGG HARBOR BUSINESS ASSOCIATION

Membership Benefits

Founded in 1980, the Egg Harbor Business Association (EHBA) strives to serve the good of the community and its residents, as well as promote tourism and growth for its member companies. EHBA promotes Egg Harbor and its member businesses to visitors through the Egg Harbor Welcome Center.

Our marketing strategy includes advertising in a wide range of print and online mediums as well as taking advantage of free avenues, including email newsletters, press releases, online calendars and social media networks. The new Appdroplet TV in the Welcome Center displays our member's social media content to the numerous visitors. Membership includes a listing in the 2019 Egg Harbor brochure. In 2018, over 14,000 copies were printed and distributed. Also included is a listing on the Egg Harbor website. The website is attractive and easy to use with an average of 10,000 visitors/month. We encourage you to drop off materials such as rack cards and posters to the Egg Harbor Welcome Center - so that we can help promote your business to our many visitors. Please also tag us on social media so we can help share your events and increase your exposure.

The EHBA further serves its members through many events that draw visitors to the area, and by offering updates on what's happening in the area.

There is an opportunity for you to contribute your strengths by offering suggestions, sharing ideas and serving on the Board or an event committee.

Please read through the entire application as some dates have changed!

ABOUT YOUR BUSINESS | CONTACT INFORMATION

Business Name: _____

Contact Person: _____

Email Address: _____

Business Phone: _____ Home Phone: _____

Cell Phone: _____ Fax: _____

Business Website: _____

Social Media URLs: Facebook.com/_____ Instagram.com/_____

Business Physical Address: _____

City: _____ State: _____ Zip: _____

Business Mailing Address: Same as above or : _____

City: _____ State: _____ Zip: _____

Winter Mailing Address: Same as above or : _____

City: _____ State: _____ Zip: _____

Winter phone/email (if applicable): _____

Best Method of Contact: Business Phone Home Phone Cell Phone Email

MORE ABOUT YOUR BUSINESS

Year Business Began: _____ Open: Open Year Round Open _____ - _____
Month,day Month, day

Specify when your business is open, including months, days and hours.

Spring _____

Summer _____

Fall _____

Winter _____

We want to help promote your events through our online events calendar, press submission, Facebook updates and tweets. Events can always be emailed to: marketing@eggharbordoorcounty.org

Are you planning any special events in 2019? Yes No

If possible please share dates and details: _____

Do you offer wireless internet? Yes No Guest use only General public may access

Charge for service to users (if any): _____

Is your business Pet-Friendly? Yes No NA

If yes, please explain parameters, i.e. dogs allowed outdoors, on patio, in store, with deposit (lodging), etc. _____

Does your business provide catering or meeting/wedding reception facilities? Yes No NA

If yes, provide details: _____

Is your business handicap accessible? Yes No NA

EGG HARBOR EVENT POSTERS AND RACK CARDS

Posters and rack cards are printed for events including Concerts in the Park, Pumpkin Patch, etc.

What size poster would you prefer?

8.5x11 11x17 I do not need a poster

How many posters would you like for each event? _____

If you have a spot to display brochures, would you like to receive a supply of Egg Harbor brochures and event rack cards? Yes No

CONCERT IN THE PARK

Egg Harbor's popular "Concert in the Park" series present live music by local artists in beautiful Harbor View Park on approximately 12 Thursdays from mid-June through August. Each concert is free to the public and starts at 5pm.

Will you support Concerts in the Park? Sponsorships billed at the start of the Concert in the Park season in May and is available at the following levels:

Platinum: \$500 **Gold: \$250** **Silver: \$100**

Sponsors are published in the Egg Harbor brochure, Egg Harbor website, posted to Facebook and on a sign displayed at each concert. Sponsors are also welcome to make an announcement at the start of any concert.

Would you be willing to host a concert in the event of rain? Yes No

Is there a location you would suggest for a rain location? _____

VOLUNTEER OPPORTUNITIES

Participate on a committee. New members and fresh ideas are always welcome! Check those of interest:

- | | |
|---|--|
| <input type="checkbox"/> Board of Directors | <input type="checkbox"/> Door County Sports & Classic Car Show |
| <input type="checkbox"/> Marketing Panel | <input type="checkbox"/> Egg Harbor AleFest |
| <input type="checkbox"/> Nominating Panel | <input type="checkbox"/> Pumpkin Patch |
| <input type="checkbox"/> EGGstravaganza | <input type="checkbox"/> Holly Days |
| <input type="checkbox"/> Farmers Market | <input type="checkbox"/> New Years Day Parade |
| <input type="checkbox"/> Independence Day | <input type="checkbox"/> Other: _____ |

There are other ways you can be involved as well. Check one of the following or let us know how you would like to help:

- Volunteer for an event (decorate, setup, etc.) Distribute Posters
 Other: _____

What do you like best about the EHBA does? What do you like least? Do you have any ideas for new events or marketing initiatives that the EHBA should explore? _____

BROCHURE LISTING

Select the category in which you would like to be listed in the brochure. You are limited to one major category. Then please select subcategories.

Main Categories (choose only one):

- Where to Stay Where to Shop Where to Play Where to Eat Live & Work

Where to Shop Subcategories (choose only one):

- General Antiques Art Gallery Farm Market, Groceries & Specialty Foods
 Winery, Distillery, Brewery

Where to Play (choose only one):

- Attractions & Activities Golf Courses Performing Arts Scenic Tours Spas & Salons

Where to Eat Chart (select all that apply):

- Breakfast/Brunch Lunch Dinner Coffee House Outdoor Seating Carry Out
 Catering Fish Boil Full Bar Beer/Wine Only Water View Sweet Treats

Brochure Copy is **limited to 180 characters**, not including business name and contact information. Listings over 180 characters will be edited.

- Keep my listing the same as last year.
 I have emailed my description to: marketing@eggharbordoorcounty.org
 Use the listing shown below: _____

Listings are subject to approval and editing for the Egg Harbor brochure.

Current brochure listing is shown below (if applicable):

WEBSITE LISTING

Select **one** category and as many applicable subcategories that apply to your website listing:

CATEGORIES

SUBCATEGORIES

Where to Stay

- Bed & Breakfast
- Campground
- Resort/Condo
- Hotel/Motel
- Log Cabin/Log
- House
- Rental Agency
- Cottage/House
- Waterfront View
- Pool
- WiFi
- Kitchenette
- Pet Friendly
- Wheelchair Accessible

Where to Eat

- Breakfast
- Brunch
- Lunch
- Dinner
- Coffee House
- Ice Cream/Gelato/Popcorn
- Carry Out
- Outdoor Seating
- Waterview
- Fish Boil
- Catering
- Full Bar
- Beer/Wine
- Catering

Where to Shop

- General
- Antiques
- Art Gallery
- Clothing, Jewelry & Accessories
- Resale
- Farm Market
- Groceries/Specialty Food
- Plant Nursery
- Home Furnishings & Accessories
- Winery/Brewery/Distillery
- Convenience Store/Gas
- Specialty

Where to Play

- Attraction/Activity
- Entertainment
- Golf Course
- Spa/Salon
- Scenic Tours
- Charter Tours
- Charter Fishing
- Family Fun
- Recreation Rentals

Live & Work

- Bank
- Publishing Company
- Real Estate
- Waste Removal/Recycling
- Portable Restroom Facilities
- Transportation
- Health Care
- Weddings
- Interior Design

Other: _____

Website Description:

- Keep my information the same as last year. (See below if applicable.)
- Use my brochure description as my website listing.
- My listing is attached on a separate sheet of paper.
- I have emailed my listing to: marketing@eggharbordoorcounty.org

There is no limit on copy for online listings. Also - please email pictures to be included on your webpage to: marketing@eggharbordoorcounty.org

Current website listing is attached (if applicable).

2019 MEMBERSHIP DUES & AGREEMENT

Membership dues (\$300) must be paid in full and the application returned by **October 12, 2018**. In order to get the brochure out in a timely manner applications will **NOT** be accepted after this date.

I agree to be a member in good standing of the Egg Harbor Business Association by working toward the advancement of the Egg Harbor community. I agree to contribute to the best of my abilities and pay the annual membership dues as agreed upon.

Signature: _____ Date: _____

If you wish to be included in the 2019 Egg Harbor brochure, return this application and payment by **October 12, 2018**.

Mail to:

Egg Harbor Business Association
PO Box 33
Egg Harbor, WI 54209

If you have any questions regarding membership or would like help completing your application, contact Meghan Tomcheck, EHBA Marketing & Welcome Center Manager.

marketing@eggharbordoorcounty.org | 920-868-3717 | www.eggharbordoorcounty.org

For Office Use Only

Date Received: _____

Check #: _____